



# ROUTE OPTIMISER

*Plan. Fulfill. Manage in the cloud.*

## **JBT Distribution Limited: The leading road haulage operator in Scotland**

**With warehousing and distribution depots in Aberdeen, Inverness, Kirkwall, Lerwick, East Kilbride and Bathgate, our flexible and varied vehicle fleet and workforce serves Scotland and beyond.**

**They have developed a diverse cross section of customers covering many sectors of industry such as Packaging, Manufacturing, Food and Drink production, Automotive, Home Delivery and Healthcare. Ultimately, JBT is a well-established provider of road haulage services, and is recognised widely as a Scottish operator that provides unrivalled customer service at competitive prices.**

They pride themselves in understanding the needs of their clients and tailoring a logistics solution that meets their expectations and delivers a high quality service throughout the supply chain.

IT solutions play an important part in the supply chain and JBT work closely with clients to ensure that good communication is maintained and that technology is used to maximise efficiencies. JBT are always keen to lead developments but are also understanding that a joint approach with clients is often required so that the best tailored solution can be reached.

At the Heart of the operation is their road traffic system that ensures control of all order processing, warehouse control, resource planning, despatch, pricing, proof of delivery, KPI reporting as well as our accounts functions.

**Ian Wilson, Director** says,  
*"To even more enhance our capability, we embarked upon a pilot of RouteOptimiser Online to enable a holistic view of our route planning. The pilot delivered on what we were looking to achieve with the benefits of single route to full fleet optimisation, we speeded up the daily planning process and provided both cost and time savings throughout the Distribution Operation, and have now begun to implement 2 User Licences of RouteOptimiser web based Route Planning system."*



JBT Distribution Limited is the leading road haulage operator distributing across Scotland from its strategically located depots which enable us to be close to our customer and end user. Established in 1993, we have developed a long and illustrious history as a professional road haulier in Scotland. Today, JBT has 220 employees, 70 vehicles and 140 trailers, providing a true "GATEWAY to SCOTLAND" for our customers.

[www.jbt.co.uk](http://www.jbt.co.uk)

